



Business Continuity **PLANNING & MANAGEMENT**

Business Continuity Planning

Aeson Strategy offers a full line of Business Continuity Planning and Management services, from just an impact analysis to full life-cycle continuity and management plans .



Disaster, be it imminent or far-off, minor or major, can strike your business at any time. Being prepared for 'worst-case scenario' situations is crucial to maintaining viability and functionality in times of crisis.

A business continuity plan (BCP) is an important step in the right direction for mitigating risk. Some key drivers of business continuity management plans include:

- An increasing number of business interruptions both natural and man-made
- The growing impact of business interruptions have, due to the interconnected nature of business
- Protecting shareholder value by ensuring continuity of operations
- Current rules and regulations for various industries and some sectors of public companies
- A number of business benefits e.g. differentiation against competitors, exposure of inefficiencies, etc.
- The insufficiency of current processes proven through various recent disasters



Vancouver, BC Canada
Ph: +1 604-366-4050
www.aesonstrategy.com

How Aeson Strategy can help

WE UNDERSTAND YOUR BUSINESS AND ASSESS YOUR RISKS

Our dedicated team has experience in multiple business sectors in continuity planning. We have helped small and large business alike using industry standard business continuity frameworks.

The development of a BCP requires an intricate process which includes the consideration of internal and external dimensions relevant to the business processes of your organization. Some of the dimensions include infrastructure, information systems, human resources and regulatory environment which support and promote efficient business processes. Recovery objectives of BCPs focus on availability, integrity, and recoverability of business processes to ensure the organizations' competitiveness.

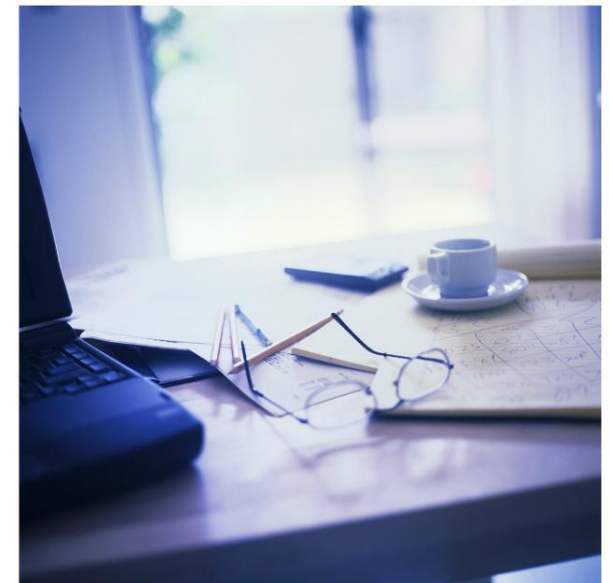
Impact Analysis – Planning - Management

Aeson Strategy's methodology for business continuity includes understanding and analyzing the risks associated with your industry, geographic regions, facilities, critical dependencies (i.e. third-party relationships, supply chain, etc.), human resources and information systems. Each step has its own processes and related deliverables to ensure that the BCP is complete and based on the organization's requirements.

Our approach provides management with the following:

BUSINESS CONTINUITY MANAGEMENT

- Objective and expert assessment resulting in practical recommendations based on industry best practices such as BS 25999, ISO 17799/27001, and CoBIT
- Risk mitigation strategies which balance inherent risks against the cost of available approaches for operational, technological and human resource decisions
- Plans and procedures for recovery and continued availability
- Assurance to key stakeholders on the integrity, confidentiality and continued availability of information



WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

Email info@aesonstrategy.com for more information, or visit us at www.aesonstrategy.com